**MARC LOGIC MODEL**

**Initiative Goal:** To support communities using an ACEs framework to build the movement for a just, healthy and resilient world.

### Inputs
- **Resources**
  - Funding and leadership from RWJF
  - Funding and leadership from California Endowment
  - Matching funds from grantee networks

- **Organizations**
  - Grantees and their networks
  - Health Federation of Philadelphia
  - MARC Advisory Committee
  - ACEs Connection Network and ACEsTooHigh
  - Westat

- **Science & Data**
  - Science and Data around ACEs, trauma, and resilience

### Objectives
- **Strengthen program coherence, multi-sector collaboration and evaluation for individual MARC communities**
- **Facilitate learning across the MARC Community**
- **Stimulate broader national and regional change**

### Activities
- **Short term [2 years]**
  - Fund MARC grantees to test strategies
  - Provide TA/capacity building on program development and evaluation
  - Convene grantees in person and virtually
  - Host interactive project website
  - Monitor progress
  - Evaluate process and outcomes
  - Promote peer learning
  - Promote reliable collection of ACEs and resiliency data

- **Intermediate [3-10 years]**
  - Work with communities and others in messaging and communication
  - Disseminate findings from communities to broader audiences
  - Update case studies for Resilience Cookbook

- **Long term [10+ years]**
  - Improved multi-sectoral collaboration and local movement-building / "strengthened networks"
  - Improved community engagement and deepening of the community base
  - Improved trauma-informed policies and practices among communities and organizations
  - Increased funding for ACEs awareness and trauma-informed organizations
  - Increased identification and dissemination of best practices derived from peer-to-peer learning
  - Increased knowledge of ACEs and trauma informed and resiliency practices among individuals, families, organizations in the community
  - Increased data collection capacity for ACEs and resiliency indicators

### Outcomes
- **MARC Communities**
  - Improved multi-sectoral collaboration and local movement-building / "strengthened networks"
  - Improved community engagement and deepening of the community base
  - Improved trauma-informed policies and practices among communities and organizations
  - Continued changes in systems that foster resilience ("systems change")

- **MARC Communities and National level**
  - Increased resilience and well-being of children, individuals and families
  - Decreased ACE symptoms and ACE scores
  - Healthier children, individuals, families
  - Healthier environments, workspaces, organizations, systems

### Context
- Overall community and national context (e.g., economic, social and political); State collection of ACEs data through the BRFSS; Competing policy and funding priorities at local and national level

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