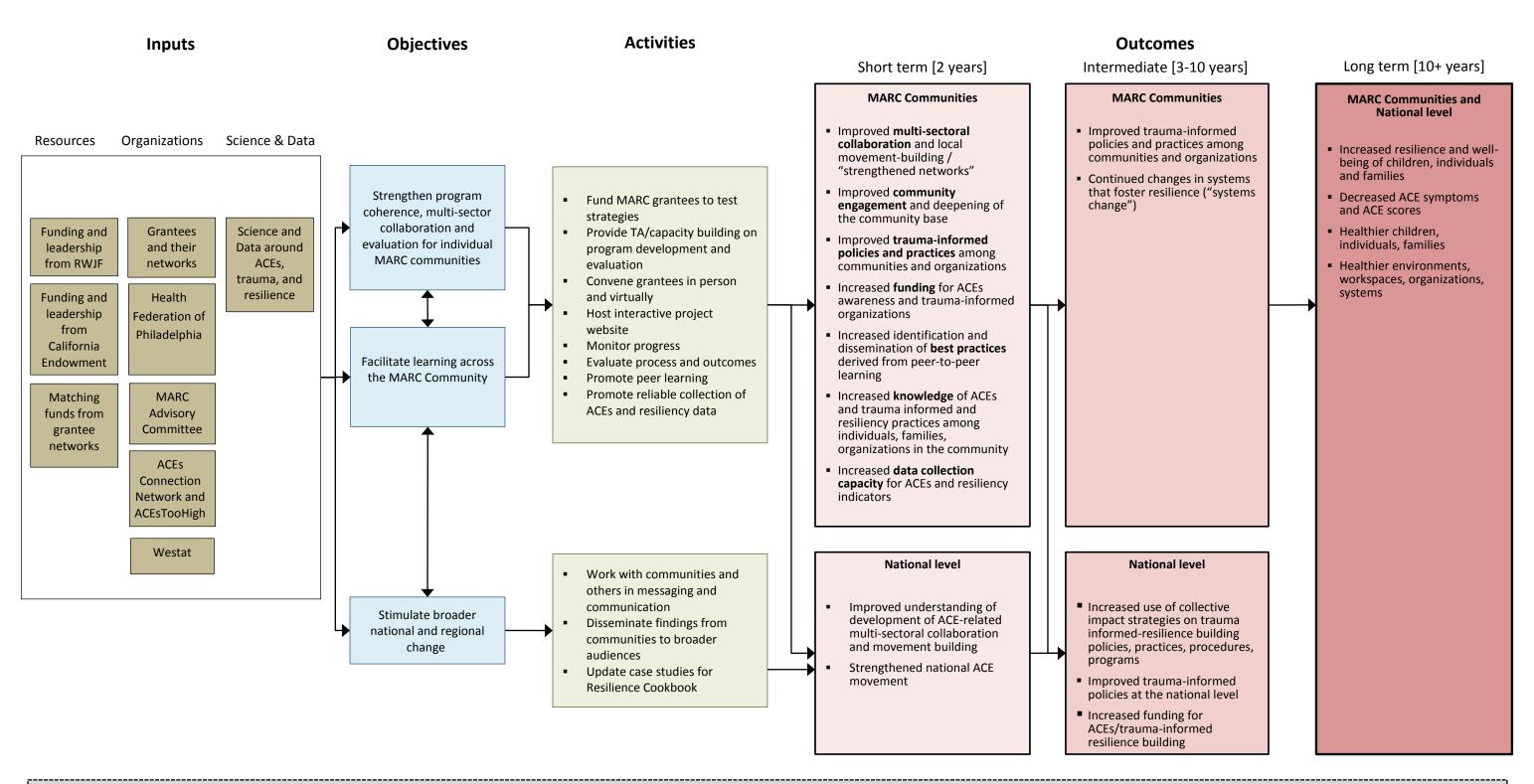**MARC**
Mobilizing action
for resilient communities

MARC LOGIC MODEL

Initiative Goal: To support communities using an ACEs framework to build the movement for a just, healthy and resilient world.

Inputs

Resources | Organizations | Science & Data

- Funding and leadership from RWJF
- Funding and leadership from California Endowment
- Matching funds from grantee networks

- Grantees and their networks
- Health Federation of Philadelphia
- MARC Advisory Committee
- ACEs Connection Network and ACEsTooHigh
- Westat

- Science and Data around ACEs, trauma, and resilience

Objectives

- Strengthen program coherence, multi-sector collaboration and evaluation for individual MARC communities
- Facilitate learning across the MARC Community
- Stimulate broader national and regional change

Activities

- Fund MARC grantees to test strategies
- Provide TA/capacity building on program development and evaluation
- Convene grantees in person and virtually
- Host interactive project website
- Monitor progress
- Evaluate process and outcomes
- Promote peer learning
- Promote reliable collection of ACEs and resiliency data

- Work with communities and others in messaging and communication
- Disseminate findings from communities to broader audiences
- Update case studies for Resilience Cookbook

Outcomes

Short term [2 years]

MARC Communities

- Improved **multi-sectoral collaboration** and local movement-building / "strengthened networks"
- Improved **community engagement** and deepening of the community base
- Improved **trauma-informed policies and practices** among communities and organizations
- Increased **funding** for ACEs awareness and trauma-informed organizations
- Increased identification and dissemination of **best practices** derived from peer-to-peer learning
- Increased **knowledge** of ACEs and trauma informed and resiliency practices among individuals, families, organizations in the community
- Increased **data collection capacity** for ACEs and resiliency indicators

National level

- Improved understanding of development of ACE-related multi-sectoral collaboration and movement building
- Strengthened national ACE movement

Intermediate [3-10 years]

MARC Communities

- Improved trauma-informed policies and practices among communities and organizations
- Continued changes in systems that foster resilience ("systems change")

National level

- Increased use of collective impact strategies on trauma informed-resilience building policies, practices, procedures, programs
- Improved trauma-informed policies at the national level
- Increased funding for ACEs/trauma-informed resilience building

Long term [10+ years]

MARC Communities and National level

- Increased resilience and well-being of children, individuals and families
- Decreased ACE symptoms and ACE scores
- Healthier children, individuals, families
- Healthier environments, workspaces, organizations, systems

Context
Overall community and national context (e.g., economic, social and political); State collection of ACEs data through the BRFSS; Competing policy and funding priorities at local and national level

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