






WE ASK VIRGINIA TO:

-  **KEEP HOME VISITING WHOLE**
 Maintain total state commitment to Virginia communities by continuing level state funding for home visiting programs through VDSS (\$13.9M)
-  **INCREASE FUNDING TO REVERSE COVID LOSSES**
 Support workforce recruitment, targeted growth and system transformation per the Virginia Plan for Home Visiting
-  **SECURE STABLE FUNDING**
 Require HHR to work together with Early Impact Virginia in SFY'25 to develop the state's plan for sustainable funding, including leveraging available funding not currently accessed or fully leveraged, FFPSA, Medicaid and MIECHV.

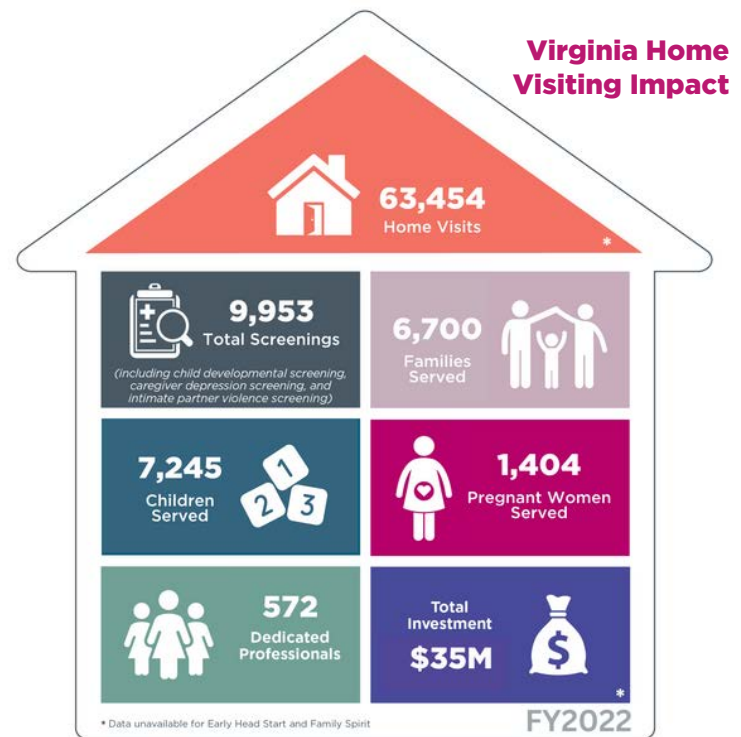
Home Visiting remains Virginia's most effective strategy for improving maternal and child health, strengthening families and mitigating the impact of increasing violence, decreasing rates of school readiness and a nationwide mental health crisis.

Serving more than 7,000 children living in 120 Virginia communities.

More than half of these communities may lose vital home visiting services due to an anticipated deficit in Virginia's primary funding for home visiting (TANF). Leveraged as a stopgap measure to partially fund Home Visiting and other social services programs since the 2008 economic recession, the TANF funding reserve has been depleted.

\$24.7M supporting Virginia home visiting could be lost by SFY'25

- **\$13.1M TANF funding** is the largest legislatively directed funding for local home visiting services
- **\$11.6M local and private funding** is leveraged against TANF funding to meet community needs and may be lost—forcing local programs to close their doors.
- **\$832,000 state general funding** is inadequate to fully leverage available federal funding that can double and even triple state investment.



Now, more than ever, Virginia families need access to home visiting.

Home Visiting is PROVEN

- Improved maternal & infant health
- Promote equity & reduce health disparities
- Increase school readiness & social-emotional development
- Build healthy, nurturing relationships
- Cost effective — proven to save up to \$5.70 for every dollar invested

Home visiting is a voluntary service that enhances parenting and promotes the healthy growth and development of families and children beginning during pregnancy.

Trained home visitors provide customized, family-centered coaching, guidance, and resource connections through the early stages of a child's development (0-5). Home visitors help parents understand their role as their child's first, and most important, teacher. Home visitors support families to realize their strengths and unlock their child's potential.

With 30 years of consistently strong impact data, Virginia's eight home visiting models support families through 71 local programs in more than 90% of the state.

5.4% of home visiting babies were born pre-term—half the Virginia pre-term birth rate of 9.9%	Nurse Family Partnership
98.2% of parents positive for substance abuse were monitored and connected to substance use disorder services	Healthy Families Virginia
100% of parents positive for depression were connected to mental health services	Loving Steps/Healthy Start
90% of children referred for potential health and/or developmental delays qualified for follow-up services	Parents as Teachers
Half of mothers engaged in home visiting reported they had been abused as kids, yet over 99% of participating children did not experience maltreatment themselves	Healthy Families Virginia
13% of families increased employment with one or both parents working, and 47.1% of families decreased unmet food needs after one year	CHIP of Virginia

FY2022

Early Impact Virginia advances and accelerates the equitable and sustainable growth of maternal, infant, early childhood home visiting in Virginia so that all pregnant and parenting families have access to high-quality early childhood home visiting, how and when they choose.

Named by the General Assembly to lead Virginia home visiting, Early Impact Virginia is responsible for preparing the statewide workforce, reporting outcomes, ensuring continuous quality improvement and updating lawmakers on statewide progress and needs.

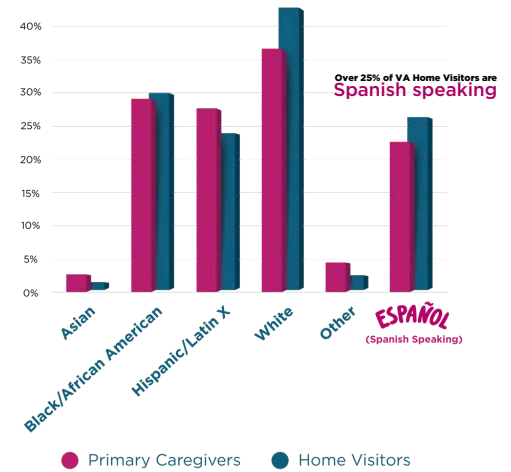
Working together with Virginia's home visiting programs, public partners and early childhood development stakeholders, Early Impact Virginia led the development of the Virginia Plan for Home Visiting. The 10-year plan adopted in 2020 sets the strategic blueprint for the effective, efficient and collaborative growth of home visiting.



Working in partnership with Families Forward Virginia



VA Home Visitors Reflect Families Served



VA Home Visiting Program Models



VA Plan for Home Visiting 2020-2030

